



# Presentation Design Mastery

## How to create and deliver a persuasive business presentation

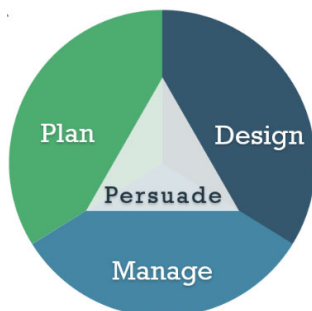
### WORKSHOP SUMMARY

As the volume of information we have access to grows, deciding what content to include and designing and delivering your presentation in a clear, concise and compelling way becomes even more critical.

### KEY BENEFITS

- More efficient presentation creation
- More effective internal and external communication
- Increased speaker confidence and effectiveness

### WORKSHOP SKILLS DEVELOPMENT



This workshop will introduce you to:

- A tool that will make **planning** your business presentations simple and will also help you establish verbal credibility
- Techniques for **designing** slides that cut through the clutter and establish visual credibility
- Tips for **managing** your delivery in a way that keeps the audience focused on your message and engaged throughout your presentation

### WHAT PEOPLE ARE SAYING

“Brilliant workshop! This will revolutionise the way I conduct PowerPoint presentations from now on. A must for anyone in a corporate role.” Quality Coordinator, Brightwater

“Very useful and enjoyable content. Examples used made it very easy to understand and see the impact of changing the way we do things.” Analyst, Fremantle Ports

### DURATION

Half day program run in-house for 10 - 20 participants. Public programs are also run on a regular basis.

### ABOUT JANI MURPHY

Jani Murphy is a workplace productivity expert with over twenty years' experience in improving business processes. She is an experienced presenter with a passion for improving the effectiveness of business presentations and boosting speaker confidence.

### Qualifications

Diploma of Teaching  
Graduate Diploma of Business Computing  
HBDI® Certification - Whole Brain® Thinking  
CSP - Professional Speakers Australia

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