



Presentation Design Mastery

How to create and deliver a persuasive business presentation



WORKSHOP SUMMARY

Every business presentation is persuasive. If your presentation is informative, you need to persuade your audience to pay attention. If you want your audience to take a course of action, again you need to persuade them.

As the volume of information we have access to grows, deciding what content to include and delivering it in a clear, concise and compelling way becomes even more critical.

This workshop will introduce you to:

- A tool that will make **planning** your business presentations simple and help you establish verbal credibility
- Techniques for **designing** slides that cut through the clutter and establish visual credibility
- Tips for **managing** your delivery in a way that keeps the audience focused on your message and engaged throughout your presentation

KEY BENEFITS

- More efficient presentation creation
- More effective internal and external communication
- Increased speaker confidence and effectiveness

DURATION

Half day program run in-house for 10 - 20 participants.

Public programs are also run on a regular basis.

WHAT PEOPLE ARE SAYING

“Brilliant workshop! This will revolutionise the way I conduct PowerPoint presentations from now on. A must for anyone in a corporate role.”

Quality Coordinator, Brightwater

“My presentations will never be the same again.”

Senior Service Contract and Development Officer, Department of Communities

“Very useful and enjoyable content. Examples used made it very easy to understand and see the impact of changing the way we do things.”

Analyst, Fremantle Ports

ABOUT JANI MURPHY

Jani Murphy is a workplace productivity expert with over twenty years' experience in improving business processes. She is an experienced presenter with a passion for improving the effectiveness of business presentations and boosting speaker confidence.

QUALIFICATIONS

Diploma of Teaching

Graduate Diploma of Business Computing

HBDI® Certification - Whole Brain® Thinking

Member Professional Speakers Association

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